



PalliativeCare
AUSTRALIA

Strategic Direction 2019–2021

WHO WE ARE

Palliative Care Australia represents all those who work towards high quality palliative care. Working closely with consumers, our Member Organisations and the palliative care workforce, we improve access to, and promote the need for, palliative care.

Our work is aligned with the priorities of the Australian Government's National Palliative Care Strategy.

OUR VISION

Quality palliative care for all who need it.

OUR MISSION

To influence, foster and promote the delivery of quality palliative care for all who need it, when and where they need it.

DID YOU KNOW?*



1 in 3 Australians have had a family member receive palliative care.

8 in 10 people sought help for grief after the death of a family member.



Only **1 in 10** Australians have nominated a person to make health care decision for them if they were too sick to speak for themselves.

*Results from online survey of 2,100 Australian adults by JWS Research during April 2018 on behalf of Palliative Care Australia.

WHAT IS PALLIATIVE CARE?

Palliative care is person and family-centred care provided for a person with an active, progressive, advanced disease, who has little or no prospect of cure and who is expected to die, and for whom the primary goal is to optimise the quality of life.

Palliative care is care that helps people live their life as fully and as comfortably as possible when living with a life-limiting or terminal illness.

STRATEGIC DIRECTION 2019-2021

1

Promote palliative care as a human right

- a. Identify palliative care as a national health priority, and promote development of appropriate legislation, regulations and standards to embed access to quality palliative care.
- b. Promote a whole of government approach to the adequate funding of palliative care services.
- c. Ensure health professionals have appropriate funding mechanisms, streamlined referral pathways, use innovative technologies and have access to palliative care education and training.
- d. Promote Australia as a world-class leader in palliative care provision.

2

Inform community to contribute to the call for palliative care

- a. Strengthen the public dialogue on palliative care, end of life, dying, grief and bereavement through a national awareness campaign.
- b. Provide high-quality and evidence-based information that is accessible, relevant and understandable.
- c. Assist in the creation of supportive environments for communities to take greater responsibility in providing care and support for individuals and their families and carers.

3

Lead the palliative care sector by being a viable and effective peak palliative care organisation

- a. Make a significant contribution to the policy agenda, and ensure governments are informed about, and respond appropriately to issues that are important to palliative care provision to a quality standard.
- b. Strengthen partnerships across the government, corporate and philanthropic sectors to achieve our mission.
- c. Promote and employ contemporary governance structures and maintain strong relationships with Member Organisations.
- d. Foster beneficial relationships with other organisations to share skills and knowledge to improve the research agenda, develop innovative models of care that are readily translatable across settings, and facilitate appropriate data collection to measure the quality of life, dying and bereavement support.