

Palliative Care Australia

**STRATEGIC
PLAN
2015-2018**



PalliativeCare
AUSTRALIA

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Strategic Plan 2015–2018

WHO WE ARE

The peak, national non-government organisation committed to achieving quality palliative care for all.

OUR VISION

Quality palliative care for all.

OUR MISSION

To influence, foster and promote the delivery of quality palliative care for all.

OUR PRINCIPLES

Palliative Care Australia activity is guided by the following principles:

- Engage collaboratively with the community.
- Build relationships to promote a united voice in relation to palliative care.
- Respond effectively to community needs and attitudes.
- Promote evidence-based policy and practice.

FOCUS AREAS FOR PALLIATIVE CARE AUSTRALIA

Key focus across all areas: Improve knowledge building and awareness



To empower the community to assist people living with a life limiting illness, their carers and families to make informed decisions.



To build capacity for health professionals and service providers to provide care and support for people living with a life limiting illness, their carers and families.



To lead and inform the policy agenda in relation to palliative care.



To strengthen and build collaboration and partnerships that serve to meet the needs of people living with a life limiting illness, their carers and families.

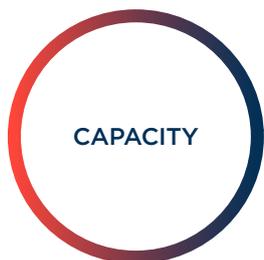


EMPOWERING

To empower the community to assist people living with a life limiting illness, their carers and families to make informed decisions.

PCA will:

- Engage with consumers, carers, other consumer based organisations and peak bodies, including diverse groups such as Aboriginal and Torres Strait Islander groups, culturally and linguistically diverse groups, children, people with a disability, and lesbian, gay, bi-sexual, transgender and intersex (LGBTI) people to:
 - build community awareness and understanding of palliative care;
 - build a strong evidence-base of community awareness of and need for palliative care; and
 - create a dialogue to normalise and demystify death and dying.
- Engage with and seek input from consumers to provide information that is accessible, relevant and understandable.



CAPACITY

To build capacity to enable health professionals to provide care and support for people living with a life limiting illness, their carers and families.

PCA will:

- Develop and promote the Standards for quality palliative care for all Australians.
- Work with other relevant palliative care bodies and organisations to ensure access to current and evidence-based information and resources about palliative care.
- Develop partnerships with other institutions/bodies to build an understanding of palliative care, and support the sector to develop innovative models of care that are readily translatable across settings.
- Build the capacity of the health, community and social care sectors to deliver quality palliative care for all by working with health professional organisations to enhance knowledge and understanding of palliative care.
- Advocate for the inclusion of palliative care education across all health, community and social care sectors, and at all levels of education.
- Link with relevant organisations and initiatives to assist with dissemination of best evidence/latest research.



LEADING

To lead and inform the policy agenda in relation to palliative care.

PCA will:

- Promote the importance of palliative care through the policy based on latest evidence.
- Involve the community, member organisations and other stakeholders in setting the directions of PCA.
- Work and collaborate with other national bodies delivering palliative care programs to share skills, knowledge and information to direct the policy agenda.
- In conjunction with PCA's National Policy Advisory Committee contribute to the policy agenda of governments and provide government with information on key issues for the palliative care sector.



PARTNERSHIPS

To strengthen and build collaboration and partnerships that serve to meet the needs of people living with a life limiting illness and their carers and families.

PCA will:

- Develop partnerships with other peak bodies considering the relationships between state/national organisations and potential for partnerships at both levels.
- Work with its member organisations to coordinate and provide information on key issues for the palliative care sector; and to support and develop their capacity to assist PCA in achieving organisational goals.
- Engage effectively with government in order to influence and promulgate partnerships that work toward quality palliative care for all.
- Assist member organisations to engage effectively with stakeholders, including state governments.
- Develop partnerships with key palliative care academic institutes to ensure PCA is commensurate with relevant research and educational initiatives and issues.

CONTACT PALLIATIVE CARE AUSTRALIA

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Palliative Care Australia is funded by the Australian Government.



Australian Government
Department of Health
